

Sponsorship Packages

Gold \$5,000

20x20 exhibit space in Taylor Health Science Building DSU
Logo and company description featured on DentalCon website as a Gold Sponsor
Social Media Posts, Facebook, Twitter and Instagram
Promotional banner ad on email blasts to registrants/attendees
Full page Ad in printed Event Booklet
2 complimentary office registrations
2 custom printed 3'x 8' vinyl banner

Silver \$2,500

10x20 exhibit space in Taylor Health Science Building DSU
Logo and company description featured on DentalCon website as a Silver Sponsor
Social Media Posts, Facebook, Twitter and Instagram
Promotional banner ad on email blasts to registrants/attendees
Half page Ad in printed Event Booklet
1 complimentary office registrations
1 custom printed 3'x 8' vinyl banner

Bronze \$1,000

10x10 exhibit space in Taylor Health Science Building DSU
Logo and company description featured on DentalCon website as a Bronze Sponsor
Social Media Posts, Facebook, Twitter and Instagram
Promotional banner ad on email blasts to registrants/attendees
Quarter page Ad in printed Event Booklet
Custom printed banner

A LA CARTE SPONSORSHIPS

Lunch \$2,500

Exclusive Lunch Presentations in Auditorium at Taylor Health Science Building
Logo and company description featured on DentalCon website as a Lunch Sponsor
Social Media Posts, Facebook, Twitter and Instagram
Promotional banner ad on email blasts to registrants/attendees
Quarter page Ad in printed Event Booklet as a Lunch Sponsor
Custom printed banner

Ice Cream Social \$1,000

Logo and company description featured on DentalCon website as the Ice Cream Social Sponsor
Social Media Posts, Facebook, Twitter and Instagram
Promotional banner ad on email blasts to registrants/attendees
Quarter page Ad in printed Event Booklet as the Ice Cream Social Sponsor

Exhibit Space \$350

10x10 booth space
Logo and Company name featured on DentalCon website
Social Media Post, Facebook, Twitter and Instagram
Logo and Company name printed in the Event Booklet
Company name mention in Expo email campaign

Additional Product and Equipment placement \$100 per area

Display company equipment in common and gathering areas, hallways, or auditorium stage
NOTE: Space is limited, first come first serve. Does not apply to exhibit area

Giveaways and Swag -free with sponsorship or booth space

Each attendee will receive a SWAG BAG upon checking in. Contributing an item to the swag bag is an opportunity to get your brand and products even more exposure to this amazing audience (please no coupons/flyers). Swag will need to be collected a week before the event for it to be in the bags. You will need to provide 400 items.

Company Information

Company name (as it should appear on booth): _____
 Contact _____ Business description _____
 Address _____ City, St. Zip _____
 Work phone _____ Cell phone _____ Fax _____
 E-mail (Event details sent via e-mail) _____
 Alternate contact: Name _____ E-mail _____ Phone _____
 (for expo information)

Choose your event

- ☐ Gold Level - \$5,000 _____
☐ Silver Level - \$2,500 _____
☐ Bronze Level - \$1,000 _____
☐ Lunch - \$2,500 _____
☐ Ice Cream Social - \$1,000 _____
☐ Exhibit Space - \$350 _____
☐ Additional Product & Equipment Placement - \$100 per area _____
☐ Giveaway & Swag - FREE with any sponsorship/exhibit space _____
☐ Vendor Meal Plan (continental breakfast and lunch) \$25/person _____

Contract total _____

Payment method

- ☐ Credit Card (please circle):
 Cardholder _____
 Address/Zip _____
 Card Number _____
 Expiration _____ CV/Security Code _____
 Signature _____
- ☐ Check (Payable to DentalCon)
☐ Invoice
 Special Instructions: _____

The exhibitor agrees that this application is deemed a binding contract between the exhibitor and the organizer. An exhibitor is committed to attend when the organizer receives a signed contract or payment. Expo payment is pre-pay. **\$200 deposits are non-refundable.** Please arrange payment through your representative or call 801.368.4800. Actual booth number may change with addition or subtraction of total show booth numbers and booths must be up for the total duration of the event. DentalCon is not responsible for the security of booth products. **Full booth payment must be received no later than 10 days prior to the event. No refunds after 10 days prior to the event.** Unpaid booth space may be cancelled and resold 10 days prior to the event at the discretion of the organizer. Any fees associated with the collection of late payment shall be the responsibility of the exhibitor. **\$50 fee for booths which are set up after set-up day** (unless pre-arranged).

Authorized Signature: _____ Date: _____ Sales Rep: _____